



EFFICIENT

GET MAGNETIZED SHEETS RIGHT OFF THE PRESS! NO MAGNETIZING PROCESSES REQUIRED SAVING YOU TIME AND MONEY.

COMPATIBLE

PRINTABLE WITH OFFSET AND HP INDIGO PRESSES. WHETHER YOU ARE RUNNING A LONG OR SHORT PRINT RUN, THERE IS A MAGNECOTE® PRODUCT FOR YOU.



VISIBLE

YOUR CUSTOMERS WILL SEE YOUR MESSAGE EACH TIME THEY OPEN THEIR REFRIGERATOR, LOCKER OR FILING CABINET.



VERSATILE

MAGNECOTE® CAN BE DIE-CUT, PERFORATED, FOLDED, SCORED AND SADDLE STITCHED JUST LIKE PAPER. ALLOWING YOU TO CREATE MULTIPLE APPLICATIONS WITH THE SAME PRODUCT.

ECONOMICAL

MAGNECOTE® IS LIGHTER THAN TRADITIONAL MAGNETS, SAVING YOU MONEY ON POSTAGE AND TRANSPORTATION COSTS.



USPS APPROVED

NO SPECIAL MEASURES TO SEND PROMOTIONAL MAGNETS IN YOUR DIRECT MAIL CAMPAIGNS.





Add magnetic media to your marketing mix with MagneCote®

What is MagneCote®? MagneCote® is the world's first premagnetized paper. It allows you to bring high quality messages to unexpected places outside typical advertising mediums. Create more effective, breakthrough messages by maximizing reach, relevance, retention, response and return on investment.

- + **Efficient** - Get magnetized sheets right off the press! No magnetizing processes required saving you time and money.
- + **Compatible** - Printable with offset and HP Indigo presses. Whether you are running a long or short print run, there is a MagneCote® product for you.
- + **Versatile** - MagneCote® can be die-cut, perforated, folded, scored and saddle stitched just like paper. Allowing you to create multiple applications with the same product.
- + **Economical** - MagneCote® is lighter than traditional magnets, saving you money on postage and transportation costs.
- + **Visible** - Your customers will see your message each time they open their refrigerator, locker or filing cabinet.
- + **USPS Approved** - No special measures to send promotional magnets in your direct mail campaigns.



- Coupons
- Calendars
- To-Go Menus
- Postcards
- Point-of-Purchase Displays
- Business Cards
- Emergency Contact Lists
- Sports Schedules
- Prescription Refill Reminders
- Machine Instructions
- Restaurant Promotions



MAGNECOTE®		Order #		
STOCKED SIZES		11 pt	13 pt	17 pt
Offset	8.5x11	65000	65004	
	12x18	65001	65005	
	20x14	65002		
	23x35		65007	
	24x19	65003	65006	65008
iSeries HP Indigo	12x18		65027	65028

+ Printed on Nekoosa Coated Products 100# Digital Coated Gloss Text on a Ricoh Pro C751EX.